

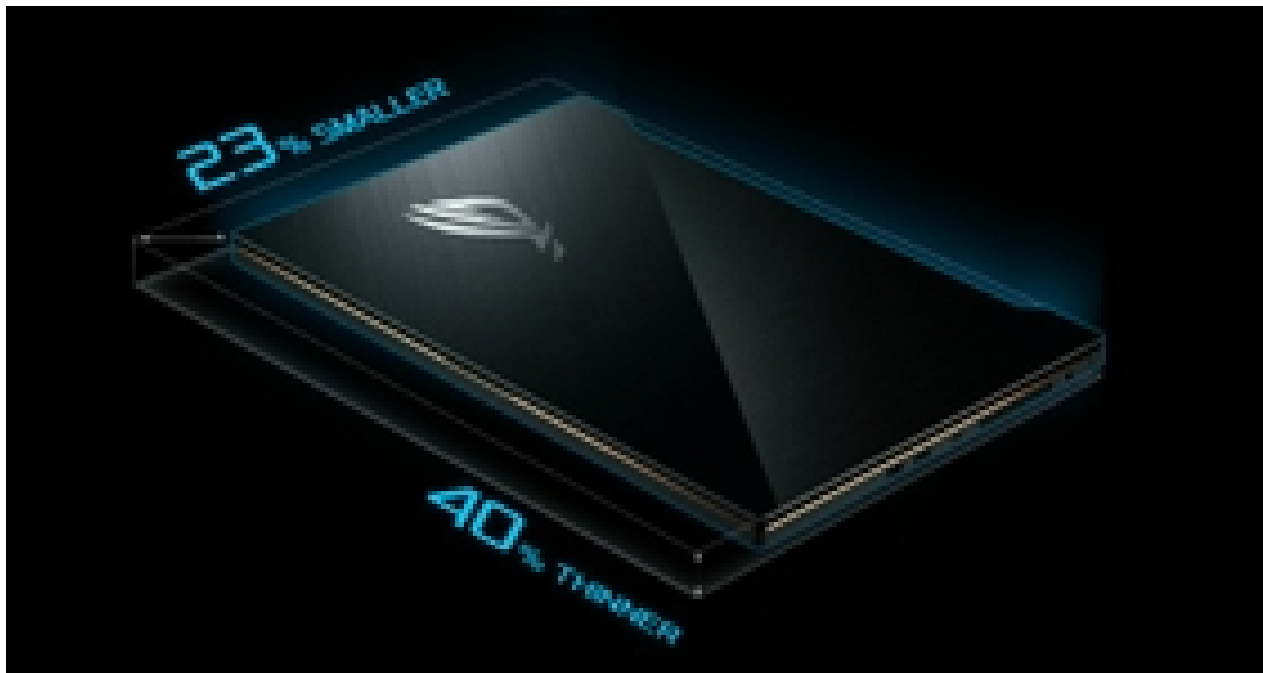
Why to buy Asus ROG Zephyrus - 8GB nVidia RTX 2080 - Core i7 - 32GB Ram - 1TB SSD - 17.3" FHD Gaming Laptop (GX701GXR) :

GO BIG. STAY SLIM.

ROG Zephyrus S sets the standard for ultra-slim Windows 10 Pro gaming laptops. Now it has bigger aspirations with a super-narrow-bezel 17-inch display in a chassis just 18.7mm thin. Zephyrus S GX701 is loaded with up to a GeForce RTX 2080 GPU and 9th Gen Intel Core i7 CPU. Experience stunning graphics with a choice of a blazing fast 300Hz/3ms display with Pantone-validated colors or a cutting-edge HDR panel, and use the ROG-exclusive GPU switch to change between G-SYNC for gaming and Optimus for battery life.



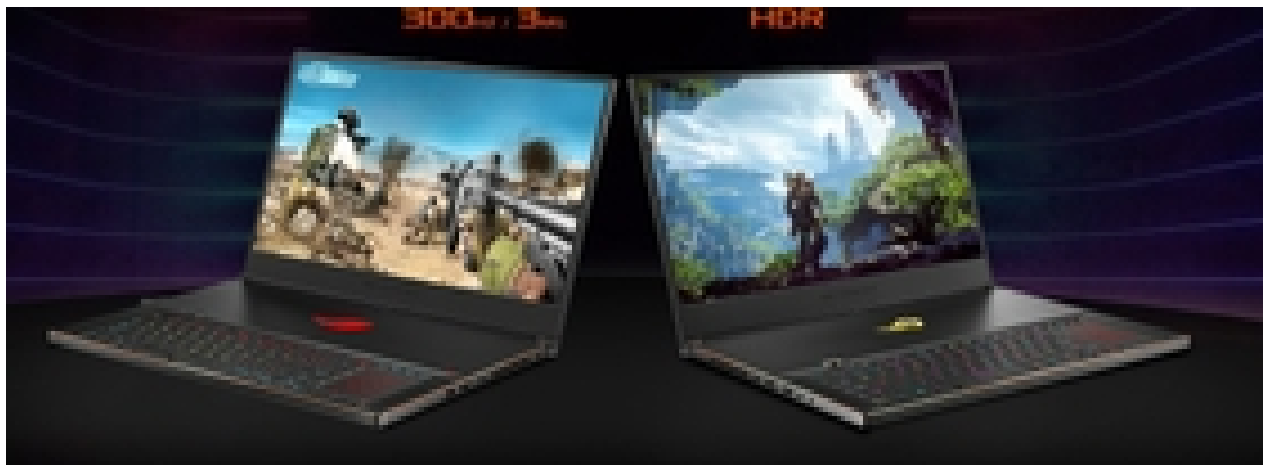
THE MOST COMPACT 17-INCH GAMING LAPTOP EVER



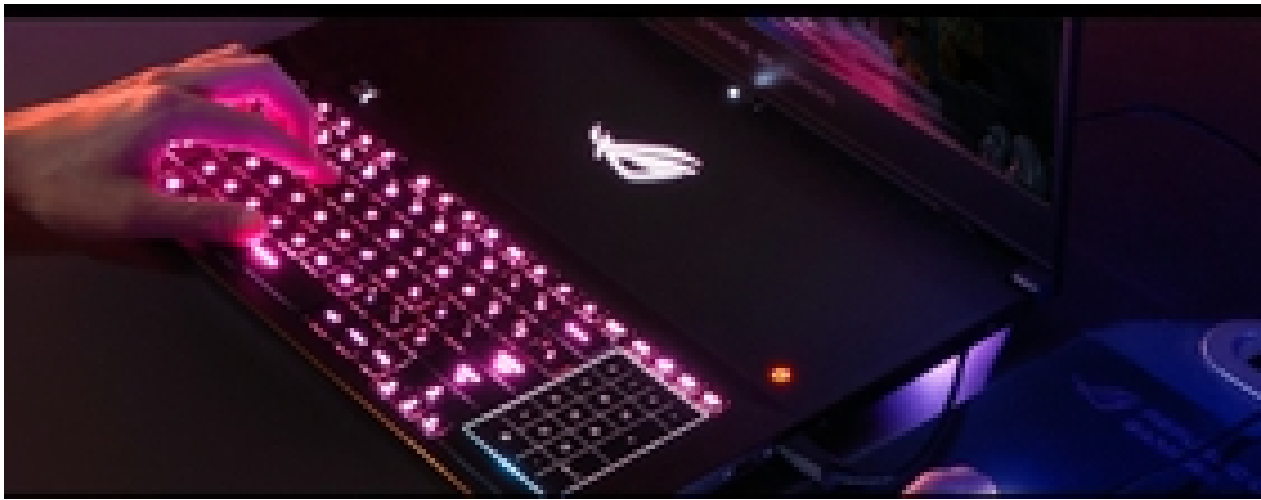
Immersing yourself in a larger display usually means lugging a larger laptop, but slim bezels and smart design make ROG Zephyrus S the smallest in its class. Easily carry it around town or across the world thanks to compact dimensions that put a 17-inch display in a 15-inch form factor. The sleek magnesium-alloy body fits inside standard bags and is strong enough to stand up to everyday life.

UNMATCHED SPEED AND DEPTH OF COLOR

Slender bezels frame one of two IPS-level panels. The HDR panel enhances AAA titles with richer colors, brilliant whites, and deeper blacks via local dimming. The HDR display also extends battery life with Panel Self Refresh and Static Display Refresh Rate Switch technologies that cut active power consumption by up to 11%. Fast-paced FPS games runs as smooth as silk on the SDR alternative featuring the world's first and fastest 300Hz laptop display. Pantone Validation with factory calibration and ProArt TruColor Technology ensures accurate colors for content creators.



QUICKLY SWITCH GEARS FOR WORK AND PLAY



Live a double life powered by the ROG-exclusive GPU switch. With just a few clicks, ROG Zephyrus S transitions between better gaming and longer battery life. G-SYNC mode synchronizes the GPU and display to deliver smoother gameplay with lower input lag and tear-free graphics, while Optimus mode selectively turns off the discrete GPU to save power with everyday desktop productivity and entertainment.

POTENT PERFORMANCE WITH NEXT-GEN GRAPHICS

Remarkably slim without sacrificing speed, ROG Zephyrus S harnesses the latest GeForce RTX 2080 GPU and 9th Gen Intel Core i7 CPU to deliver desktop-like performance for hardcore gaming, serious creative work, and cutting-edge VR. The GPU enables photorealistic graphics thanks to real-time ray tracing technology and AI-enhanced image processing. It boosts up to 1230MHz at 90W, with 8GB of GDDR6 VRAM clocked at 6001MHz, and both can be overclocked. This powerful core is backed by up to 32GB of DDR4 RAM for heavy multitasking and a 1TB NVMe SSD for your game library and professional portfolio.

